

10 Media Profiles

Are you a digital squirrel, quickly flitting from one programme to the next on your computer, tablet or smartphone? Or rather a hedgehog, sticking out your spines as soon as you hear the word 'online'?

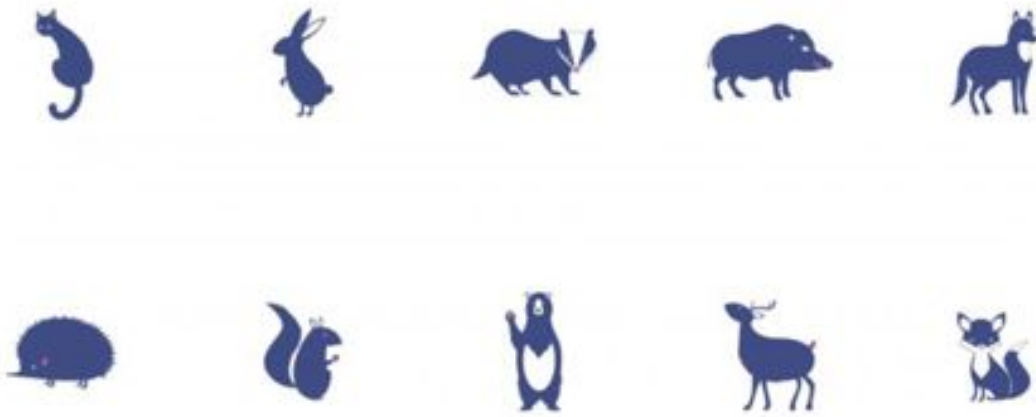
Take the test and discover your media profile:

How do you use digital media?

How quickly do you master new applications?

How mediawise are you? How actively, critically, creatively and consciously do you use media?

At the end we give you some tips for better media use.



The test is translated in the context of the European project Migrant Literacies.

More info <https://www.migrantliteracies.eu/>



Impatiently flitting from app to app

You are a digital acrobat, squirrel: you hop from computer programme to app to social media and back. You do so well and quickly. You know enough about your computer, smartphone and other digital media. You are a dab hand at them, and use them fully: to search for information, to chat, call or text with others, to relax, arrange your financial matters or look up and fill out government forms.

Creating things on your computer is not really your thing, but you might try sometimes, like creating or editing photos, videos or audio files. You always want to learn.

Impatient

As a digital squirrel, you are always in a rush to do as much as possible online. But you don't always have a computer or tablet available, perhaps because your partner or child is working with it. You don't receive much help from family or friends, most of whom know little to nothing about digital media. Yet you persevere and look for help where you can find it.

Even if you're in a hurry, try to think of how your smartphone, computer, tablet,... works, what you can and can't do with them, what sort of effect they have on you and others and what they want from you. Be sufficiently critical about them.

How can you handle media even better?

Try things out on your smartphone, computer or other digital media.

Be aware that it helps you help others.

Don't be afraid when you don't know something.

Dare to ask for help.

Ask others how they use digital media and what their experience is.

Find a good balance between discovering all the possibilities and shielding yourself from risks.



Wise and thorough

You are a wise animal, digital badger. You know a lot about computer, tablet and smartphone, and use them deftly. When it comes to the digital world, you do things thoroughly. You use various appliances well and with precision. You use digital media to look up information, chat, call or text others, have fun, arrange your financial matters or look up and fill out government forms.

You make sure you constantly learn more about the digital world until you're satisfied. You need little to no help for that. You like passing on your knowledge to others. As a social animal you always look for a great (digital) community, where you can share your media knowledge and exchange fun experiences.

Discovery

You have a good grasp of the benefits and downsides of digital media. You are adept at comparing the various applications. As soon as you've picked an application, you keep your faith in it.

Stay sufficiently critical, because the digital world changes quickly. There are always new programmes and applications, which could be better. Maybe things would really get interesting if you start creating things on the computer yourself? Of course you will only be convinced once you know the benefits. Maybe it's worth going on a little journey of discovery?

How can you handle media even better?

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Be aware that it helps you help others.

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Find a good balance between discovering all the possibilities and shielding yourself from risks.

Be critical about digital media.



A digital omnivore who likes their habits

You are a digital boar, you 'eat' everything: you use various computer programmes, apps and other applications simultaneously or in quick succession. But you also stick to your habits: you mainly use the applications you know, because they are clear and easy for you. As soon as you know a programme or app, you don't go looking for new challenges.

You stay critical about new digital applications and techniques. You sometimes struggle to see their benefits. This means you don't or hardly use certain applications, like buying and selling online, online banking or digitally filing your taxes.

Do try digital media you don't know yet. You will be sure to discover new programmes or apps that can bring you benefits. Maybe you could even try making something on your computer? You are more than self-sufficient enough to learn how new technologies work.

Little help

You don't get much help from others and are always left to your own devices when it comes to figuring out how digital appliances work. It means you also don't offer a lot of help to others.

How can you handle media even better?

Help others and let them help you.

Don't be afraid when you don't know something.

Look for online applications that match your hobbies and interests.

It means you'll be better at helping others.

Be aware that the digital world also has many benefits.

Ask others how they use digital media and what their experience is.

Find a good balance between discovering all the possibilities and shielding yourself from risks.



Sly and self-sufficient

As a digital fox, you adapt very quickly to the world of computers, smartphones and tablets, and can work with them very well. You know what you want, but you're sly. You know the dangers of digital media, but aren't afraid of them. Making something yourself on the computer requires a little more daring from you, but you learn quickly. You try to reap as many benefits as you can from digital media.

Like a real fox, you are self-sufficient in the digital world and like to share your knowledge with others. You don't receive as much help yourself, because everyone assumes that you easily adapt to every new development.

Others can learn a lot from you, but make sure to keep learning from others as well. Make sure others understand the knowledge you are trying to pass on.

How can you handle media even better?

Talk to others about what you have learned about digital media and how you learned it.

Try creating something simple, like an online diary (blog), a video diary (vlog) or a website.

Teach others to understand digital media and to use them purposefully and efficiently.

Remember you still have lots to learn.

Don't be afraid to ask others for help.

Look for opportunities for exchange online and offline.



You do what you want

You are a true cat in the digital world. You do what you want rather than following those around you. You prefer to have as little as possible to do with computers, smartphones and other new technologies. Not because you don't know how to work with them or don't have any, but because you don't find them very interesting, useful or important. And yet you're confronted with them every day.

Waiting game

You like to play the waiting game rather than doing things yourself online. When you do use digital media, it's mostly to text, call or chat, and relax. You really only use them when you can do entirely what you want with them.

You are mostly critical of and negatively inclined towards the online world. When you don't have a choice, you find someone to do things for you. But you can't keep counting on the help of others: what if they are no longer able to help you, or don't want to? Isn't it time to learn a little more about the digital world? You're more than clever and adept enough, and you can get the help you need. Try to discover the various uses digital media can have in your life.

How can you handle media even better?

Be aware that the digital world also has many positive sides.
Ask others how they use digital media and what their experience is.
Ask others about the benefits of digital media.
Don't be afraid when you don't know something.
Dare to ask for help.
See how others use digital media.
Be curious about what you can do with digital media.
Look for online applications that match your hobbies or interests.



Quick and scared

You are scared of computers, smartphones and other digital media. You don't have enough knowledge and skill to use them. That's why you avoid them as much as possible.

Few advantages

Whenever you do use digital media, you try to get through as quickly as possible and don't put much thought into it. You don't always take the time to think critically and become aware of the advantages digital media could have for you.

Try to overcome your fear and learn more about digital media. Look for help, for example from an organisation that can help you explore the upsides in your own tempo. You'll soon notice that new media aren't necessarily dangerous. They can also make your life easier.

How can you handle media even better?

Be curious about what you can do with digital media.

Try new things, even if they scare you.

Ask for advice when you don't know something.

Have you used a programme or device before? Try explaining it to someone else.

Don't be afraid when you don't know something.

Be aware that the digital world also has many positive sides.

Ask others how they use digital media and what their experience is.

Use the computers in your library, city hall or in another public spot.



Careful and invisible

You make very little noise in the digital world, deer. You do use the internet and other digital channels, but you avoid activities that you think are risky, like buying or selling things online. You don't use government services over the internet. You seldom engage in creating photos, videos or audio files. You don't post messages online about your thoughts or activities.

You are ready to go offline at the first sign of danger. You see fun, handy new tools every day, but you're afraid to use them. You never know if you'll press a wrong button. Luckily family and friends can offer help.

No discovery

You follow others and wait to see if something is good, trustworthy and correct. You don't go out discovering on your own. You feel too insecure. Try to step out of your comfort zone. Don't run away from the online world as soon as you smell danger.

How can you handle media even better?

Be curious about what you can do with digital media.

Try new things, even if they scare you.

Ask for advice when you don't know something.

Have you used a programme or device before? Try explaining it to someone else.

Don't be afraid when you don't know something.

Be aware that the digital world also has many positive sides.

Ask others how they use digital media and what their experience is.

Try following a course or workshop to find out how digital media can improve your (professional) life.

Use the computers in your library, city hall or in another public spot.



Help, danger!

You are a digital hedgehog. You feel threatened by everything related to computers, the internet and smartphones. The digital world simply engulfs you. Everything moves too quickly, it's too complex. You know little about new technologies and aren't good at using them. So you stick out your spines and hardly use digital media at all.

Unreachable

By sticking out your spines, you scare away others, including those who would like to help you - you literally and figuratively keep them at a distance. It makes you unreachable. You have built a wall around you and feel safe behind it. But it keeps you trapped as well: it means you can't try any new programmes or other applications.

Try to break down your wall. Try out new things and let others help you, for example a coach at a location that provides publicly accessible computers, like a library. You can discover the digital world step by step, and see that it can make your life easier.

How can you handle media even better?

Be curious about what you can do with digital media.

Try new things, even if they scare you.

Ask for advice when you don't know something.

Don't be afraid when you don't know something.

Be aware that the digital world also has many positive sides.

Ask others how they use digital media and what their experience is.

Try following a course or workshop to find out how digital media can improve your (professional) life.

Use the computers in your library, city hall or in another public spot. Or try the devices of family or friends.



Only what's strictly necessary

As a digital bear, at first sight you don't seem very quick when it comes to the digital world, but looks can be deceiving. You aren't easily misled when it comes to all things digital. You know the basics of digital media, can use them well, and are motivated to do so.

You are also cautious: you only do what's strictly necessary online to search for information, communicate and relax. You practice a lot before you know a new programme and can work with it. And suddenly a new programme or device pops up, and you can start all over again.

Fight for your place

Keep fighting for your place in the online world, digital bear. Get motivated to keep getting better at working with digital devices and programmes. Plenty of organisations and people are willing to help you, over and over. Each step you take in the digital world makes the next one easier.

How can you handle media even better?

Be curious about what you can do with digital media.

Try new things, even if they scare you.

Ask for advice when you don't know something.

Have you used a programme or device before? Try explaining it to someone else.

Don't be afraid when you don't know something.

Be aware that the digital world also has many positive sides.

Ask others how they use digital media and what their experience is.

Try following a course or workshop to find out how digital media can improve your (professional) life.

Use the computers in your library, city hall or in another public spot if necessary.



Intelligent leader

As a digital wolf, you are often misunderstood. There is talk of your cold-blooded nature. There's a persistent rumour that you don't want to help others, and don't want or need any help yourself. But in reality you are very friendly and intelligent when it comes to the digital world. You are proud and wilful: a born leader. You enjoy helping others digitally. But you also accept help in discovering new digital activities, and happily pass those on to others.

You are fully on board with all the technical aspects of digital media. You know which buttons to push to get the desired result. You feel empowered and motivated to use digital media in nearly every aspect of your daily life, both private and professional. Even producing digital media content holds no secrets for you.

You are well aware of the risks and opportunities of digital media. You know how they are created and what to look out for. You are critical and use digital media in a clever way. Others have a lot to learn from you. Just remember that you can never be too clever... and that passing on knowledge is not as easy as it seems.

How can you handle media even better?

Keep on trying and discovering new things.

Teach others how they can handle media (even) better.

Talk to others about what you have learned and how you did it.

Not everyone knows as much about digital media as you do. Keep that into account.

Remember you can always learn more yourself.

Consider following a course to coach colleagues, family or friends.