



HOW SHOULD YOU REACT ON SOCIAL MEDIA?

A FEW GUIDELINES TO HELP YOU ALONG

YOU SEE

A QUESTION?

THE ANSWER TO A QUESTION?

A COMPLIMENT?

AN OPINION ABOUT
YOUR STATUS, VIDEO, ...?

A MESSAGE YOU
DISAGREE WITH?

FALSEHOODS?
(e.g. hoax, corrupt links)

SPAM/ADVERTISEMENT?

A PHOTO OF YOURSELF?
(that you'd rather not have online)

WHO SENT THE MESSAGE?

- A friend/acquaintance: think about whether you would also react like that in real life.
- Someone you don't know: react on the original platform, in the same friendly and polite manner as you would in real life.
- Anonymous: don't respond to people who don't show their true identity. These are often "trolls": people who try to invoke anger or fear with their posts.

WHAT YOU CAN DO

ANSWER

Do you know the answer?
Offer help! Or link to friends or organisations who can help.

THANK

Thank friends and strangers for positive reactions, and why not share a compliment?

USE YOUR COMMON SENSE

Decide based on common sense whether or not to react. Add more explanation if necessary, or thank the poster. But feel free to ignore (not everything merits discussion).

WARN

Correct wrong information, and warn others of potential dangers.

IGNORE / REMOVE / BLOCK

A commercial message about something you support? Feel free to leave it. Something you don't support? Remove. Do you receive unwanted posts from a person on a frequent basis? Block that person or organisation.

ASK

Contact the person who placed it online and ask them to remove it. No reaction? Contact the platform managers.

DO YOU ALSO SEE...

INAPPROPRIATE LANGUAGE?

BOUNDARIES

Explain why you think the reaction is uncalled for. After consulting the writer, you could edit or remove it.

INCITEMENT TO VIOLENCE, HATRED OR DISCRIMINATION?

REMOVE / REPORT

These are punishable offences. Remove the message or report to the platform. If they don't know, they can't do anything about it.

AN ATTACK ON ONE OR MORE PEOPLE?

SHOW SOLIDARITY

Let victims know you support them.

LINGUISTIC ERRORS?

IGNORE

(Only) remarking on someone's linguistic errors does not help the discussion. Focus on content.

MY REACTION ...

... is constructive.

... is respectful.

... does not cause me trouble.

... does not contain falsehoods.

... is visible to those who need it.

... is not in CAPITALS, that makes it look like I'm yelling.



NO HATE
SPEECH
MOVEMENT



The authors are not responsible nor liable for any damages directly or indirectly caused by following information on this poster.



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